



**THE BAY
LANDS**

A NEW WAY OF LIVING

Welcome to The BayLands.

At The BayLands Development Company, we're committed to a higher level of thought about the communities that we create. We know that in order to solve the challenges of living in the places that we love, we have no choice but to **think differently**.

To tackle our climate challenges, we need to make changes to the way we live. We can no longer environmentally – or economically – afford the continued development of greenfields. We need to recycle and repurpose land from previous uses. And it's a big win when those lands are adjacent to transit.

Within The Bay Area, most land with previous industrial usage has environmental challenges. Without question, it's more complicated, more costly and more challenging to reuse land. We recognize those challenges and we're prepared to address them.

As Northern Californians, we're also clear that transit is an issue not just for our environment, but for our current quality of life. **Getting around where we live has to change** and, thankfully, opportunities exist to aggressively address this problem.

And that's why we're so excited to begin the development of The BayLands. With over **700 transit-adjacent acres** minutes from downtown San Francisco, The BayLands is one of the most compelling urban development projects in the world. Assembled over nearly 30 years, the redevelopment of this land will create necessary housing, exciting commercial buildings and nearly **140 acres of parks and open spaces**. Not only will it provide opportunities for its residents and businesses, it will be a boon for Brisbane and the surrounding communities.

The challenges we face in The Bay Area are nearly as great as the opportunities presented by this amazing place. **We're making a choice** to think differently and live differently and we welcome you to join us on this journey.

Greg Vilkin
CEO The BayLands Development Company



We're building a city.

Rarely does an opportunity exist within a major metropolitan area to build a city from scratch. To envision the ways we want to live and to correct the issues that challenge our urban and suburban existences.

The BayLands, located at the southern end of San Francisco, is that opportunity. It's a place where the diversity of urban experience meets the green spaces between the mountains and The Bay.

It's a place where our transportation is vastly improved and purposefully built for our changing relationship with the automobile.

It's a place built at human scale, where our core needs are easily and pleasantly accessible within a 15 minute walk.

And it's a place built for and by those can envision a better way of living -- between The City and The Valley, between the bay and mountain and between pre-determined and self-determined.



**Sustainable, friendly,
clean & close.**

29
Acre lagoon park

700 Total acreage of The BayLands

140 Acres of parks and open spaces

6 Miles to San Francisco

1,500 Hotel Rooms

39
Minutes by electrified CalTrain to Menlo Park

0 The amount of time left before construction begins

31
Years spent assembling the land

7,000,000 Square feet of commercial space

2
Existing transit lines

6 Distinct neighborhoods

5,500 Number of homes

9
Minutes by electrified CalTrain to downtown San Francisco

8 Bikeways

20,000
Number of projected jobs created by The BayLands

0 Single use plastics

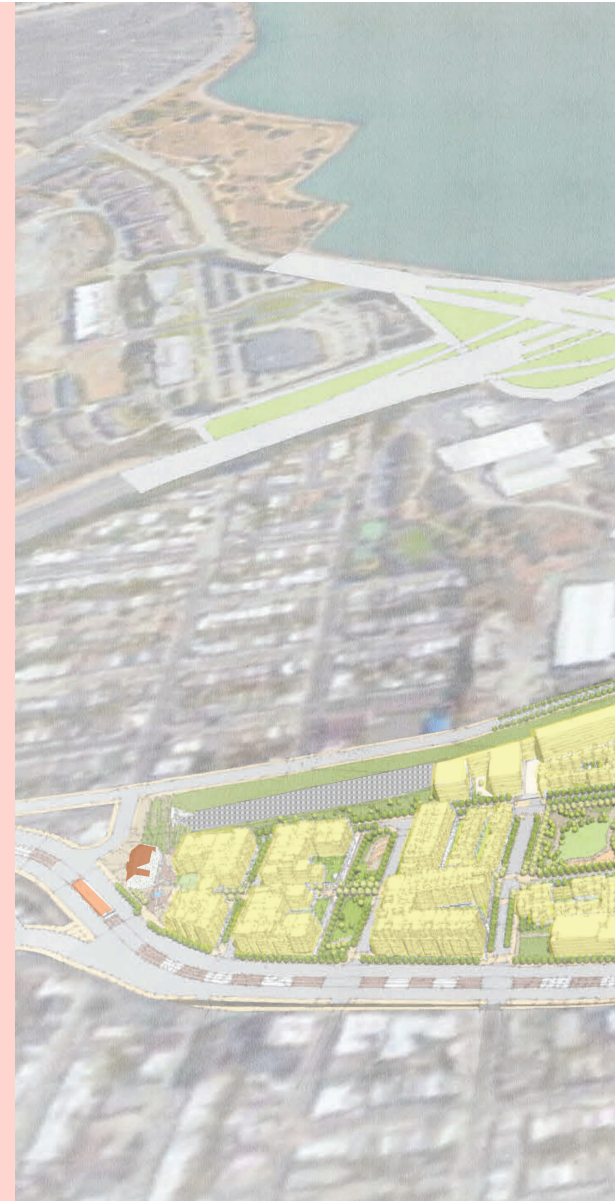
100%
Electric

0
Carbon

Millions Mission Blue butterflies in the adjacent hills

**Apartments & Townhomes,
Condos & Rentals
Hotels & Retail,
Technology & Life Science,
Gardens & Trails,
Friends & Neighbors,**

It's The BayLands.





- Residential
- High-Tech Commercial & Hotel
- Life Sciences Campus
- Future Office Campus & Hotel
- Proposed School

A better way of living.

We all love The Bay Area, but we also know that it's up to us to pursue a better way of living here. At the BayLands, we're making a choice not to accept "just the way it is" as the way it has to be.

So we're reclaiming land that was wonderful before it "progress" messed it up. In restoring the natural promise of these 700 acres in San Francisco and Brisbane, we're making it the root of our commitment to a sustainable future. And we're making it a place where lives can be enriched. Through green spaces, walkable neighborhoods and easy & fast transit. Through meaningful work, art and individualism.

So come join us on a monumental journey to a better way of living. The choice is yours.





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